Leadership Training for Multipliers in the Circular Economy

Empowering systemic change agents worldwide

PREVENT
Waste Alliance

Leadership challenges in the circular economy

Managing change

Circular economy change agents face lots of resistance. They need to be able to deal with conflicts and successfully manage change within their circle of influence.

Harnessing the power of peers

Many circular economy leaders act in isolation and do not harness the power of their global peers.

Collaborating along global value chains

Circularity only works through collaboration: Leaders must be able to forge meaningful partnerships with other actors along global value chains.

Managing personal resources

Impact-driven leaders are prone to activist burnout and need to manage their personal resources wisely and effectively.

Our goals

Empowering circular economy change agents in leading themselves, their teams and organisations better, thus contributing to more circularity and creating meaningful change for society.

Creating **an international peer group of CE leaders from the Global South and North** who support each other in the long term - through peer consultation, business collaboration etc.

Our solution

- An intense 5 days leadership programme (in person) to empower systemic change agents worldwide
- A diverse and carefully selected group of 16 circular economy changemakers from all around the globe
- A needs-based training programme with a focus on four aspects of leadership:
  - Leading Self
  - Leading Teams
  - Leading Organisations
  - Leading Social Change

This training is building on and inspired by the Blue Leadership Journey by Blue Solutions.

Empowering CE leaders worldwide

Our track record

- 4 Leadership Trainings conducted
- 340 applications in total
- 64 selected participants from 23 countries
- Training groups are still active

What participants say about the training

“Thanks to the PREVENT Waste Alliance Leadership Training, I am able to use the different leadership archetypes that best address the challenges that come with managing my organisation. It has been an eye-opening experience.“
Atiemo Sampson, Ghana

„Circularity doesn‘t work in isolation. Also we as leaders in the circular economy shouldn‘t work in isolation. In the training, a diverse group came together to learn how to make more impact with their leadership and collaborate in an international network.“
Shiza Aslam, Pakistan

What participants say about the training

“The Leadership Training was very helpful and fruitful so I could develop myself as a person and as a leader during my daily work. I could take a deeper look at my core values and identify myself inside of the archetypes of leadership. The highlight of the training for me were the activities around “Change Management” and “Lead and Follow”, where I could better understand the role of a leader inside the corporate world and define for myself which kind of leader I would like to be.”
Renan Louro Cardoso Franco, Brazil/Germany

“The PREVENT Leadership Training was absolutely great! Coming together with so many Circular Economy enthusiasts from all over the world, diving deeper into different challenges from our day-to-day work and leadership and then learning and discussing how to deal with and shape them – that was so enriching. Thanks a lot for this inspiring week!”
Amy Treick, Germany

What makes this training unique

Participants work with a **peer group of hand-picked circular economy changemakers** from around the globe

Leadership skills are taught based on **concrete circular economy cases** brought in by the participants

Needs-based training approach: every participant gets an onboarding call with one of the trainers and the needs of the group are addressed in the training programme

The training focuses on leadership skills – so how does the circular economy aspect come into play?

- Through the **participants** and their diverse backgrounds in the circular economy
- Through **cases** that the participants bring to the training and that are discussed in exercises such as the Peer Case Consultation or the Circle of Influence
- Through a **field trip**: part of the training is a visit to a company from the circular economy sector (e.g., a provider of reuse systems or a waste management company)
- Through a **networking evening** with other circular economy experts

Training Modules and Learning Goals

1 Leading Self

2 Leading Teams

3 Leading in Organisations

4 Leading Social Change

Module 1: Leading Self

Exemplary learning goals

- Reflection on what is leadership; Different archetypes of leadership
- Looking inwards: Core personal values; identity molecule and authenticity
- Challenges and stresses in leading self, listening to the body
- Exercise: How does it feel to lead and follow?

Module 2: Leading Teams

Exemplary learning goals

- Turning the look outwards: Becoming aware of how others view situations, awareness and perception
- Reflection on what is a team and phases of team development
- Giving and receiving feedback, active listening
- Methods for peer consultation

Module 3: Leading in Organisations

Exemplary learning goals

- Elements of an organisation; models to look at organisations
- Aspects of organisational culture and role of the leader
- Field trip: visit to a circular economy company to observe organisational culture

Module 4: Leading Social Change

Exemplary learning goals

- Circle of influence: What can I control?
- Cooperation in networks
- Change management process / change formula

Together for a Circular Economy

Reach out to us at:

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